



## Empowerment Congress / Congreso de Empoderamiento

Leadership – Organizing – Coalitions – Advocacy / Liderazgo – Organización – Coaliciones – Abogacía

- Position Title:** Campaign Canvasser
- Position Type:** Part time contract from August 2022 - November 11, 2022
- Pay/Hours:** \$15 an hour; 20 - 25 hours a week
- Schedule:** Monday - Friday: 3:30 pm - 8:00 pm and Saturday: 8:00 - 8:00 pm (Saturday hours will depend on other events)
- Supervision of:** None
- Position Summary:** A Canvasser is responsible for visiting residential neighborhoods or public areas to share information about the Vote YES! For Kids constitutional amendment ballot initiative. Their duties include going door-to-door, sharing information with members of the public about the initiative and persuading people to vote in favor of the constitutional ballot initiative.
- License Requirements:** Valid NM or TX Class D driver's license. Must be insurable.
- Education:** High school diploma, or GED and/or some high school with experience.
- Experience:** Knowledge or experience working community based organizations, outreach campaigns, grassroots initiatives, neighborhood associations, and/or religious institutions. Good interpersonal skills.
- Skills/Abilities:** Bilingual English/Spanish required; self-motivating, with general supervision by the Campaign Coordinator; Ability to work with people from all cultural and economic backgrounds of all ages in a friendly and congenial manner; strong interpersonal skills with community; familiarity with community organizing in rural, low-income, at-risk communities; Knowledge of community outreach and education, community networking, with strong written, oral, organizational and data entry skills; small administrative tasks as needed.
- Job Duties:** Memorize and recite VYFK constitutional ballot question and statements prepared and provided by campaign coordinator, director and/or trainer. Door-to-door canvassing to introduce the VYFK constitutional ballot initiative to residents and encourage voting in favor of this amendment. Demonstrate knowledge of the policy initiative being canvassed to convince people to vote in favor of the initiative. Compile information, such as contact details and signatures, from residents and pledge to vote yes. Confidently answer questions and rebuff excuses to garner voting pledge. Attend organizational and community events and exhibitions including community meetings, public meetings, rallies and actions. Consistently meet daily and weekly quotas for residential contact and pledges. Follow all safety protocols while in the field canvassing. Document all activities from the field and share with campaign coordinator. Provide verbal and written reports concerning field activities and time in the field.
- Apply:** Online at our website: [www.empowernm.org/employment-opportunities/](http://www.empowernm.org/employment-opportunities/)